



CHEER  
**AMERICA**  
CHAMPIONSHIPS



**FR**EDOM  
**DANCE**  
EVENTS



**SPECTATOR AND  
PARENT INFORMATION**

## Parents and Spectators! Important info below!

### ◀ EVENT INFO:

Dallas Platinum  
Saturday, November 19th, 2016  
Doors Open:  
Competition Start Time:

### ◀ EVENT LOCATION:

Dr. Pepper Star Center  
2601 Avenue of the Stars  
Frisco, TX 75034

### ◀ PARKING: \$10 per car CASH ONLY

### ◀ SPECTATOR PRICING:

-\$15.00 per person  
-Children under five are free.  
-\$5 senior citizen/military discount with ID.

### ◀ SPECTATOR SCHEDULES:

1) Request schedule from coaches  
2) Download Cheer America's NEW APP HERE:  
<http://cachampionships.com/download-our-app>  
3) Scan the QR Code located throughout the lobby of the arena.  
\*Final Performance schedules will be posted to the app on Wednesday, Nov. 16th by 5pm!

### ◀ PATRIOTIC THEME:

In Frisco, SHOW YOUR PATRIOTISM by incorporating the colors RED, WHITE, and BLUE into your accessories, hair, hats, pins, flags, attire, etc. Military and service members are encouraged to wear their uniforms! Specialty patriotic awards will be given throughout the event!

### ◀ CHEER FOR A PURPOSE CHARITY

Please bring the following donations for the HEART HOUSE DALLAS:  
**Drinking Cups- 9oz, Trash Bags- 55+ gallon, Trash Bags- 13 gallon**  
**Cleaning Wipes (Clorox, Lysol), Disinfectant Spray,**  
**Copy Paper- 8 1/2 x 11, Paper Towels, Toilet Paper,**  
**Soccer balls, Jump Ropes**

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[cachampionships.com](http://cachampionships.com)  
[@cachampionships](https://twitter.com/cachampionships)



◀ **SECURITY CHECK**

All bags will be checked upon entering the venue. Please refrain from bringing any oversized bags, cases, etc.

◀ **PROHIBITED ITEMS**

Food and Beverage

Weapons

Tripods

Cameras with telephoto lenses

Pets

Air Horns

Coolers or Flasks

Laser pointers

Bikes/Scooters, Hover boards, skateboards, roller-skates

Umbrellas

Alcohol

Posters or Signage that will block the view of other spectators

◀ **CAMERA AND VIDEO RESTRICTIONS**

We take the safety and security of our participants and guests very seriously. Our policy is to protect the privacy of all participants and spectators. iPads and iPhones will be the only recording devices allowed in the facility. Please do NOT bring any cameras or video cameras with telephoto lenses. If any spectator or participants see any individual taking questionable photos or videos, please contact a Cheer America Official immediately.

Cheer America reserves the right to remove any individual at any time.

◀ **PERFORMANCE ORDER**

A QR Code will be provided in the lobby of the venue. Please bring a smartphone with a QR Code Application (QR Reader or QR Scanner). All Spectators will be able to get a copy of the schedule by simply focusing the smart phone camera on the code through the application. Printed schedules for spectators will not be available.

◀ **LOST AND FOUND**

For information on lost items, please visit our ticket booth. Cheer America is NOT responsible for lost or stolen items.

◀ **TEAM PERSONAL BELONGINGS**

Please have a representative from your organization watch team belongings while the team/individual is performing. Cheer America is not responsible for lost or stolen items.

◀ **WARM-UP AREA AND ON DECK**

The Warm-up and On-Deck Areas are reserved for Coaches and Teams Only.

◀ **CONCESSIONS AND REFRESHMENTS**

Concessions will be available at the event.

◀ **SPIRIT STORE AND VENDING AREA**

Please visit our Spirit Store and the Special Merchandise Area! We hope that you will support our sponsors Cheer Gear, Champion Image, Something 2 Cheer About Bows, N'finity and Rebel Athletics!

◀ **MUSIC REGULATIONS AND VIDEO**

Due to music copyright issues, this event will NOT be video recorded for public sales. All team videos will be emailed to each Head Coach/Program at no extra charge (for team training purposes).

◀ **CHAMPION IMAGE PHOTOGRAPHY**

Champion Images is our Official Photographer! Please visit their booth for all of your still image needs!

**We look forward to seeing you and your wonderful athletes this weekend! Thank you for supporting Cheer America and celebrating TWENTY YEARS with us the season!**

Sincerely,

The Cheer America Family

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[cachampionships.com](http://cachampionships.com)  
[@cachampionships](https://www.instagram.com/cachampionships)

